

## INDIGO JEANS, INDIGO TYPES and the Indigo Colour

### INDIGO ANTIQUA

*The name and The colour  
and playing with decoration  
leaves (sample)*

INDIGO IS THE MOST COMMON of colours used by people all over the world. Maybe there is a *consensus* of the indigo quality – that we don't get tired of it! And why is it that most working clothes are indigo blue and millions and millions of jeans as well? We use to associate indigo with different kinds of beautiful popular textiles from South-East Asia – batik or woven. As a matter of fact very useful native plants for indigo dyeing are to be found there, e.g. *Indigofera tinctoria*.



Indigo goes well with many colours – it doesn't shout but as in Duke Ellington's »*Mood indigo*« you may *feel* the mystery of it. At the same time it has an ›everyday‹ and familiar appearance like the work typeface Indigo.

